

جائزة دبي
للصناعة الخضراء 2020
DUBAI GREEN
INDUSTRIAL AWARD 2020



مؤسسة دبي
لتنمية الصادرات
DUBAI EXPORTS

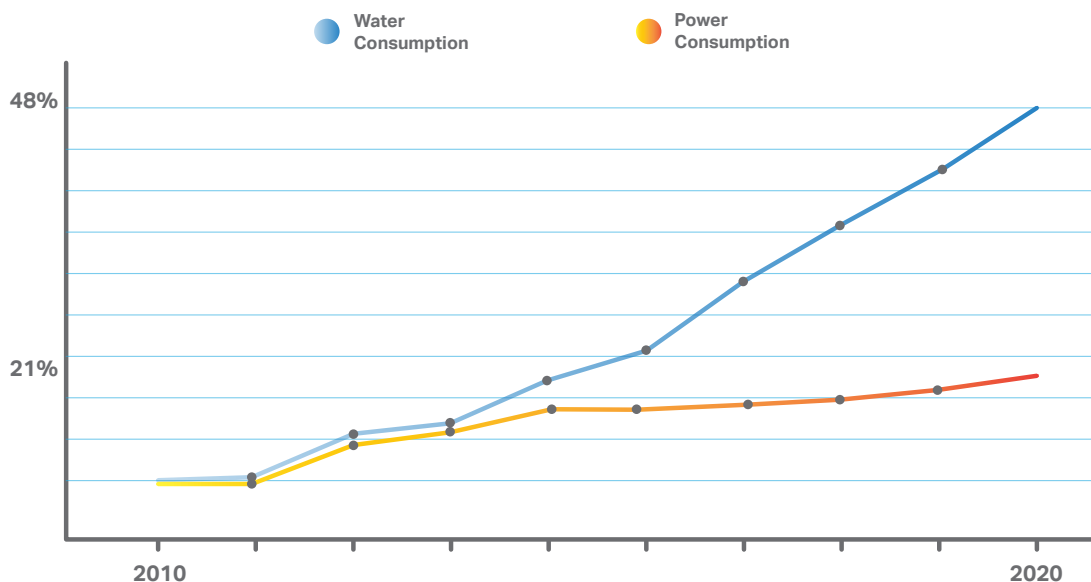


IN PARTNERSHIP WITH



ABOUT

Dubai is a diversified economy focused in a number of key areas amongst which include tourism, logistics and transport as well as manufacturing. In fact, manufacturing accounts for nearly 10% of the GDP and this figure is set to increase over the forthcoming period with the establishment of the Dubai Industrial Strategy 2030 that seeks to make the manufacturing sector more sizeable than its current level.



Data from DEWA forecasts that power consumption by the industrial sector over the period 2010 to 2020 is estimated to increase by 21%. In the case of water consumption, the growth is far higher at 48%.

Dubai Exports, an Agency of the Department of Economic Development, Government of Dubai, in collaboration with Dubai Electricity & Water Authority (DEWA), Etihad ESCO, and TAQATI has instituted these awards that seek to reward industries that demonstrate appreciable reduction of their impact on the environment and electric and water consumption.

An aerial photograph of a modern city, likely Dubai, showing a dense cluster of skyscrapers and a mix of urban development with green spaces. The image is split vertically, with the left side showing a closer view of buildings and the right side showing a wider view of the city skyline.

MISSION & OBJECTIVE

Mission

To encourage Dubai's industries to grow in a sustainable manner in line with the vision of the Dubai Industrial Strategy, 2030.

Objectives

- To recognize the efforts of industries who seek to incorporate Energy Efficiency and Environmental Sustainability in their path to growth
- To promote a strong Sustainability culture among Dubai's businesses.
- To encourage Dubai's businesses to adopt government and public-private initiatives that reduce dependency on fossil fuels and achieve optimum energy efficiency

AWARD CATEGORIES

Awards will be open to all industrial / manufacturing in Dubai and one award in each category will be presented. The categories shall be as follows:



Gold Star Award



Silver Star Award



Bronze Star Award

Green Appreciation Award Certificates will be issued to all applicant companies (as ascertained by the Evaluation Committee) in recognition of their effort towards their journey to achieve sustainability in their operations.

EVALUATION CRITERIA DETAILS

The Green Industrial Awards aims to recognize UAE based producers/ manufacturers. Criteria for selection of the winner shall include: the following:

Reduction in Water consumption in % over 1 year. (15%)

Reduction in Electricity consumption in % over 1 year. (15%)

Reduction in Carbon Footprint in % over 1 year / From Recycling, Waste Management, etc. (15%)

LEED or Equivalent Green Building Certification. (15%)

Energy Audit Conducted:

- (15%) for Investment Grade Audit (Level - 3)
- (12%) Level - 2
- (10%) Walkthrough energy Audit Level - 1

Energy Management Policy/System Implemented (including training) (15%)

Using of 5% of the billed electricity from Alternate Renewable Energy (10%)

Submission requirements/ Documents

- Dewa Account Number of electricity and water for the targeted premise.
- Name of Premise.
- Energy Audit Report, Design Retrofit Plan & Self Certification on Implementation of the same, Signed, Stamped by CEO/Head of Company or DEWA ENERGY AUDIT.
- Statement on Quantified Use of Alternate Energy / solar, etc.
- Energy Management Policy, Energy Management System, List of training/awareness activities attended or conducted.

Notes:

- Other evidences confirming the authenticity of information submitted in the Application forms may be sought directly from the company subsequently, in case the applicant is among the top shortlisted companies.
- It is urged that all applicants become members of Dubai Exports to avail of DE Services. Rsvp is free & registration can be done online at www.dedc.gov.ae or mail us at rsvp@dedc.gov.ae

BENEFITS IN WINNING THE AWARDS

By winning the Dubai Green Industrial Awards, companies will have the opportunity to:

- Use the Dubai Industrial Sustainability Awards (Green Stars) Mark on marketing/promotional collateral
- Subsidized participation in Dubai Exports' exhibitions for one year.
- Preferential rates for services provided by Etihad ESCO and its registered ESCOs
- Recognition by Dubai Government entities on Sustainability Initiatives
- Priority for 1 year free exhibit at DE Exhibition Hall at Export Resource Centre
- 5 prioritized (free) DE Market Intelligence (QMA) Reports on markets/sectors
- Raise Winner profiles in local/international markets through publicity generated by Awards Program
- Enhance reputation within the UAE

business community in both the public and private sectors

- Media Attention: Local media encouraged to write an articles on the award.
- Celebrate achievements with employees which can lead to greater levels of productivity through increased staff morale and teamwork.
- Attend courses from the Dubai Energy Efficiency Training Program at discounted fee <http://taqati.ae/trainings/>

Entry Qualification, Rules, Terms & Conditions

1. Entries are open to Dubai corporate entities (with an Industrial/ Manufacturing license or DM EIA requirement) established in Dubai for at least 3 years..
2. The organization should operate as a separate business/entity if part of a larger organization;
3. Annual Information/data provided/submitted for the sake of the award shall be collated for the specific period requested
4. By filling/submitting application for the award, the company/ exporter, confirms through self-declaration, that all the information provided is authentic and with necessary evidences.
5. All efforts shall be taken to fairly evaluate the applicants. Decision by the Awards Evaluation Committee shall be final and indisputable
6. Entries (along with complete evidences) must be submitted online through Dubai Exports Website **www.dedc.gov.ae** only. Follow up can be done through **rsvp@dedc.gov.ae**
7. Award Organizer will not be responsible for applications which may be incorrectly uploaded or not received. Applicants will receive a confirmation of their online applications, failing which they may write to **rsvp@dedc.gov.ae**, with Subject: Dubai Industrial Green Awards.
8. Any information supplied by the applicant will be treated as commercial-in-confidence.
9. Media coverage of the event is expected & applicants shall make themselves available.
10. The judging panel shall have the right to verify the information provided in application forms.
11. The entry submission process will end on 15th December 2020.
12. The short listed entries may be required to permit a site visit / document verification check

and possibly make a presentation to the judges. Score will be considered zero (0) and company will not be considered for Award if evidences not submitted/ satisfactory.

13. The decision of the judges shall be deemed final. The organizers will not be obliged to justify their decisions or enter into any correspondence with applicants on any disputes.
14. Each Winner grants Dubai Exports and its Partners permission, without compensation, to use its name, logo and photograph/likeness/quotes and/or entry in promoting this or similar awards programs in the future.
15. To successfully submit an entry; company must accept Dubai Exports terms/conditions & provide the necessary authenticated Entry Form with due evidences. Applications submitted without complete evidences/ supporting documents will not be considered for the award.
16. The Gold Winner of Dubai Green Star Sustainability Award of the previous year (PY cycle) is not eligible to apply for the (CY) current.

