

جائزة دبي  
للصناعة الخضراء

DUBAI GREEN  
INDUSTRIAL AWARD



مؤسسة دبي  
لتنمية الصادرات  
DUBAI EXPORTS

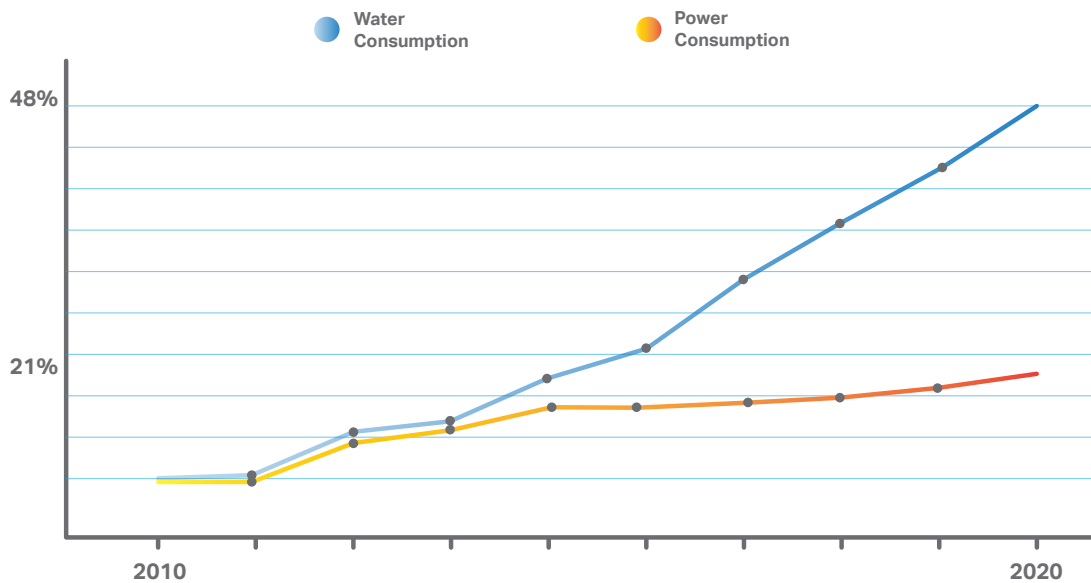


IN PARTNERSHIP WITH



# ABOUT

Dubai is a diversified economy focused in a number of key areas amongst which include tourism, logistics and transport as well as manufacturing. In fact, manufacturing accounts for nearly 10% of the GDP and this figure is set to increase over the forthcoming period with the establishment of the Dubai Industrial Strategy 2030 that seeks to make the manufacturing sector more sizeable than its current level.



Data from DEWA forecasts that power consumption by the industrial sector over the period 2010 to 2020 is estimated to increase by 21%. In the case of water consumption, the growth is far higher at 48%.

Dubai Exports, an Agency of the Department of Economic Development, Government of Dubai, in collaboration with Dubai Electricity & Water Authority (DEWA), Etihad ESCO, and TAQATI has instituted these awards that seek to reward industries that demonstrate appreciable reduction of their impact on the environment and electric and water consumption.

# MISSION & OBJECTIVE

## Mission

To encourage Dubai's industries to grow in a sustainable manner in line with the vision of the Dubai Industrial Strategy, 2030.

## Objectives

- To recognize the efforts of industries who seek to incorporate Energy Efficiency and Environmental Sustainability in their path to growth
- To promote a strong Sustainability culture among Dubai's businesses.
- To encourage Dubai's businesses to adopt government and public-private initiatives that reduce dependency on fossil fuels and achieve optimum energy efficiency



# AWARD CATEGORIES

Awards will be open to all industrial / manufacturing in Dubai and one award in each category will be presented. The categories shall be as follows:



**Gold Star Award**



**Silver Star Award**



**Bronze Star Award**

Green Appreciation Award Certificates will be issued to all applicant companies (as ascertained by the Evaluation Committee) in recognition of their effort towards their journey to achieve sustainability in their operations.

## EVALUATION CRITERIA DETAILS

**The Green Industrial Awards aims to recognize UAE based producers/ manufacturers. Criteria for selection of the winner shall include: the following:**

Reduction (over 1 year) in Water consumption (%)  
[EVAL. WEIGHT = 15%]

LEED (or Equivalent) Green Building Certification  
[EVAL. WEIGHT = 10%]

Retrofit Plan implemented as per Energy Audit  
[EVAL. WEIGHT = 10%]

Energy efficiency training and awareness  
[EVAL. WEIGHT = 5%]

Reduction (over 1 year) in Electricity consumption (%)  
[EVAL. WEIGHT = 15%]

Carried out ASHRAE Level 1 Energy Audit  
[EVAL. WEIGHT = 5%]

Use of Alternate Energy (Solar etc.) in Premises for > 5% of Energy Needs  
[EVAL. WEIGHT = 10%]

Environmental Clearance Certificate (EIA) from DM-Environment Dept.  
[EVAL. WEIGHT = 5%] (If Manufacturer)

Reduction (over 1 year) in Carbon Footprint (%)  
[EVAL. WEIGHT = 15%]

Retrofit Plan designed as per ASHRAE Level 1 Energy Audit  
[EVAL. WEIGHT = 5%]

Connection to District Cooling if Provision Available  
[EVAL. WEIGHT = 5%]

# Submission requirements/ Documents

- Completed Filled Form
- Valid Industrial License Copy and/or Notification from DM – Environment Dept. on requirement for EIA Study/ Environmental Clearance Certificate.
- DEWA Bills for last 24 Months
- ASHRAE Level 1 Energy Audit Report, Design Retrofit Plan & Self Certification on Implementation of the same, Signed, Stamped by CEO/Head of Company
- Where answer to questions 4-7 is “NO” in the Application Form, yet efforts have been made to achieve the same, then a ½ Page write-up on efforts (with evidences) to be submitted for each applicable Parameter.
- Statement on Quantified Use of Alternate Energy (See Appendix 1 Template)
- District Cooling Bills and/or Self Certified Statement on absence of such provision for the Industry (See Appendix 2 Template)
- Valid Environmental Clearance Certificate from DM- Environment Dept.
- List of training/awareness activities attended or conducted

## Notes:

- Other evidences confirming the authenticity of information submitted in the Application forms may be sought directly from the company subsequently, in case the applicant is among the top shortlisted companies.
- It is urged that all applicants become members of Dubai Exports to avail of DE Services. Membership is free & registration can be done online at [www.dedc.gov.ae](http://www.dedc.gov.ae) or mail us at [membership@dedc.gov.ae](mailto:membership@dedc.gov.ae)

# BENEFITS IN WINNING THE AWARDS

## By winning the Dubai Green Industrial Awards, companies will have the opportunity to:

- Use the Dubai Industrial Sustainability Awards (Green Stars) Mark on marketing/promotional collateral
- Subsidized participation in Dubai Exports' exhibitions for one year.
- Preferential rates for services provided by Etihad ESCO and its registered ESCOs
- Recognition by Dubai Government entities on Sustainability Initiatives
- Priority for 1 year free exhibit at DE Exhibition Hall at Export Resource Centre
- 5 prioritized (free) DE Market Intelligence (QMA) Reports on markets/sectors
- Raise Winner profiles in local/international markets through publicity generated by Awards Program
- Enhance reputation within the UAE business community in both the public and private sectors
- Media attention: local media are invited to the special Award reception and encouraged to write articles on the ceremony
- Free invitation to Future Manufacturing & Trade Summit 2018, to be held on October, 1-2 at Atlantis, the Palm, network with leaders in government and private sector and experience a genuine learning and best practice sharing opportunity.
- Celebrate achievements with employees which can lead to greater levels of productivity through increased staff morale and teamwork.
- Winners' companies' logo & profile will be uploaded on Dubai Exports and DEWA/ Etihad ESCO websites.

# Entry Qualification, Rules, Terms & Conditions

1. Entries are open to Dubai corporate entities (with an Industrial/ Manufacturing license or DM EIA requirement) established in Dubai for at least 3 years..
2. The organization should operate as a separate business/entity if part of a larger organization;
3. Annual Information/data provided/submitted for the sake of the award shall be collated for the specific period requested
4. By filling/submitting application for the award, the company/ exporter, confirms through self-declaration, that all the information provided is authentic and with necessary evidences.
5. All efforts shall be taken to fairly evaluate the applicants. Decision by the Awards Evaluation Committee shall be final and indisputable
6. Entries (along with complete evidences) must be submitted online through Dubai Exports Website **[www.dedc.gov.ae](http://www.dedc.gov.ae)** only. Follow up can be done through **[rsvp@dedc.gov.ae](mailto:rsvp@dedc.gov.ae)**
7. Award Organizer will not be responsible for applications which may be incorrectly uploaded or not received. Applicants will receive a confirmation of their online applications, failing which they may write to **[rsvp@dedc.gov.ae](mailto:rsvp@dedc.gov.ae)**, with Subject: Dubai Industrial Green Awards.
8. Any information supplied by the applicant will be treated as commercial-in-confidence.
9. Media coverage of the event is expected & applicants shall make themselves available.
10. Finalists are expected to attend the awards ceremony. Dates will be available accordingly
11. The judging panel shall have the right to verify the information provided in application forms.
12. The entry submission process will start in 1st. August & end on September 15th of each year.

13. The short listed entries may be required to permit a site visit / document verification check and possibly make a presentation to the judges. Score will be considered zero (0) and company will not be considered for Award if evidences not submitted/ satisfactory.
14. All final short listed award applicants (3 representatives each) will get an opportunity to attend the FMTS Summit and Award ceremony where the award winners of the Gold and Silver and bronze Green Star Awards will be announced.
15. The decision of the judges shall be deemed final. The organizers will not be obliged to justify their decisions or enter into any correspondence with applicants on any disputes.
16. Each Winner grants Dubai Exports and its Partners permission, without compensation, to use its name, logo and photograph/likeness/quotes and/or entry in promoting this or similar awards programs in the future.
17. To successfully submit an entry; company must accept Dubai Exports terms/conditions & provide the necessary authenticated Entry Form with due evidences. Applications submitted without complete evidences/ supporting documents will not be considered for the award.
18. Winners of Dubai Green Star Sustainability Awards of the previous year (PY cycle) are not eligible to apply for the (CY) current.

