

# Export Potential from Dubai to Brazil

1. 14 product categories have promising potential for UAE to export to Brazil according to the ITC Export Potential Map below. Some of the products may not be currently manufactured in UAE . like motor vehicles for example ,but are indicated in the map as having potential to be exported through Dubai
2. Products that are manufactured in Dubai and have potential to export to Brazil ,are **Plastics ,Chemicals,, Fertilizes ,Boats and Parts, Jewelry, Beauty products and Perfumes**



3. There were 13 exports from Dubai to Brazil with an annual export value exceeding 1 mil AED in 2017 .These are reported in the table below

**Table 1 Top exports from Dubai to Brazil 2017**

	Mil AED
<b>39 Plastics</b>	27
<b>71 Precious Metals</b>	16
<b>85 Electricals</b>	10

73 Articles of Iron & Steel	10
72 Iron & Steel	8
94 Furniture	3
60 Fabrics	2
31 Fertilizers	2
20 Food Preparations	2
76 Aluminum	1
55 Mineral Fertilizers	1
33 Perfumes	1
32 Tanning extracts and pigments	1

- Comparing the top exports from Dubai with the available export potential in Brazil (Table 2) we infer that:
- Copper wire have good potential to export to Brazil while there is no actual exports according to statistics, copper cables industry is one of the pioneer industries in Dubai
- There is high potential for export of Aluminum unalloyed to Brazil of which currently 3% is being tapped. Aluminum industry is also a pioneer industry in Dubai
- Only 8% of the fertilizers and 33% of perfumes, export potential have been tapped. There are few industries in Dubai in the business of fertilizer mixing, and about 25 companies are working in production of perfumes . .

- A typical product that have potential to export to Brazil from Dubai but do not show up at all in exports to Brazil i.e. not actually exported to Brazil are Boats and Parts

**Table 2 Products with high potential of export from UAE to Brazil Versus Actual exports from Dubai**

	Potential Million AED	Actual Exports by Dubai 2017
Plastics( Polyethylene and Poly propylene) in primary form	80	27
Aluminum not alloyed	37	1
Fertilizers( urea and mineral fertilizers)	37	3
Copper wire	10	No significant exports
Jewelry of Precious metals	5	16
Perfumes & Toilet Waters	3	1
Boats & Parts	1.9	0